

FRIED PRODUCTS COMPANY

7616 City Line Avenue. Philadelphia, Pa. 19151, 215-473-7474 - Sales
4041 Ridge Ave., Phila., Pa., 19129, 215-849-5136 - warehouse, service

May 4, 1977

B.J.Hart
c/o Stereo Supplies
95 Turbot St.
Brisbane, Queensland
AUSTRALIA 4000

Dear Mr.Hart,

I enclose Newsletter 12, per your request.

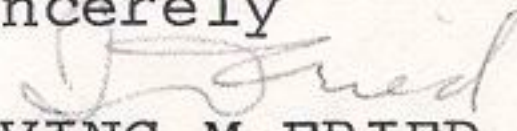
I also enclose some reviewson some of our new loudspeakers, which range from the top Model H, to M, to R/II, B, and Q-- the "reference" of the "Sensible Sound"; with Model B now being developed, etc. The prices range from \$1900 to \$140 each. Export prices are 50% off, to duly qualified distributors with whom we have contractual relations.

The Super Compacts and Monitor III are old designs, now superseded. I believe you must know my old friend Alex Encel, who is or was the importer of these. Alex is one of several distributors I know in Australia; picking the right distributor, i.e., right for him and for us, will take some time; and cannot be until we complete our European distribution and/or manufacturing facilities, in the next several months.

I would like toknow a bit more about you and your organization, before long. Possibly you can tell the story of FRIED technologic advance to the Australiaa market! In your reply, would you fill us in, other lines carried, years in the business, credit references, etc. ?

At that time, I will be able to send you the superb review of the H in "La Nouvelle Revue du Son", of the Q in "Hi Fi pour Vous".

Sincerely


IRVING M.FRIED

Encl.